



SMART•VENT

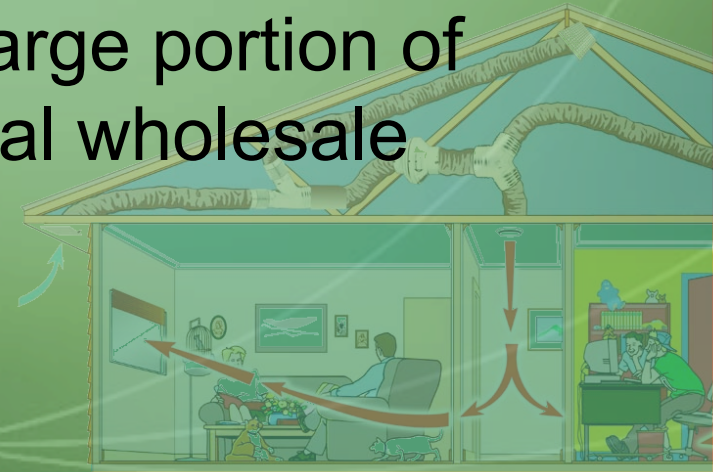
**...the SMART way to
ventilate your home**

Home Ventilation Market

- Total Home Ventilation market size is estimated at:

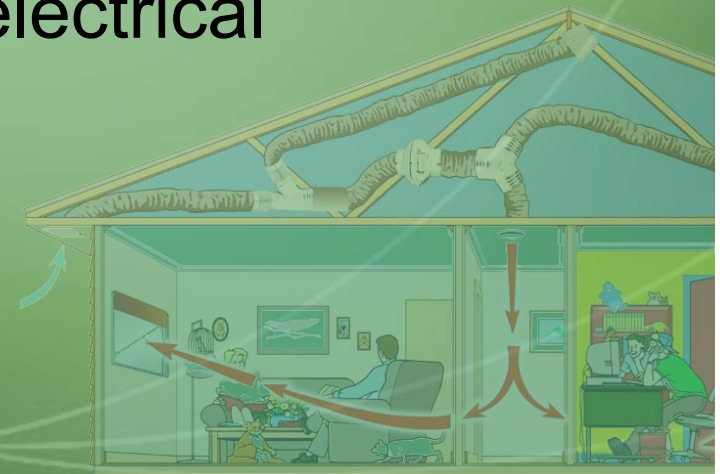
\$65 million

- Approx **98%** of this business is done through franchise /direct sell operations
- Securimax wants to bring a large portion of this business into the electrical wholesale market



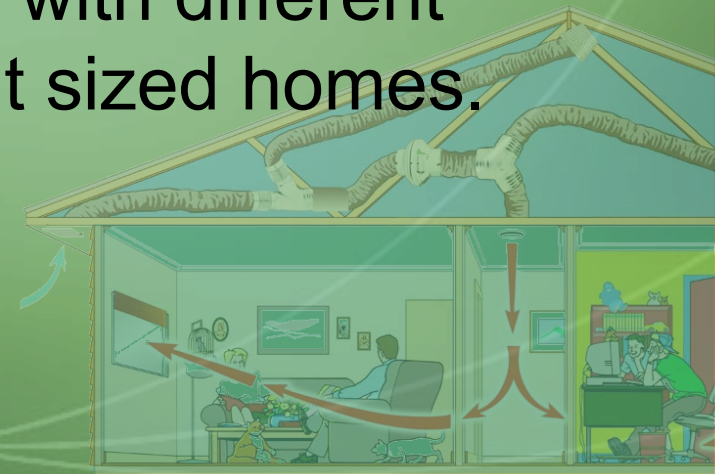
Smart-Vent Concept

- Remove the need for in-home quoting
- Designing a home ventilation system, it's as easy as 1,2,3!
- Provide a range of products designed for differing house sizes
- Promote this range through electrical wholesale outlets



What is required?

- The Building Code recommends the amount of air to be delivered to each room based on house size.
- Unreasonable to expect one fan system to apply to all house sizes
- We have developed systems with different fan performances for different sized homes.



How to Specify your system

1. What is your House Size?
2. Would you like the Summer Function included?
3. How many rooms do you wish to distribute to?

You have now chosen your Smart-Vent system

4. Would you like an optional 1kW heater kit added to your system?



Smart-Vent Product Range

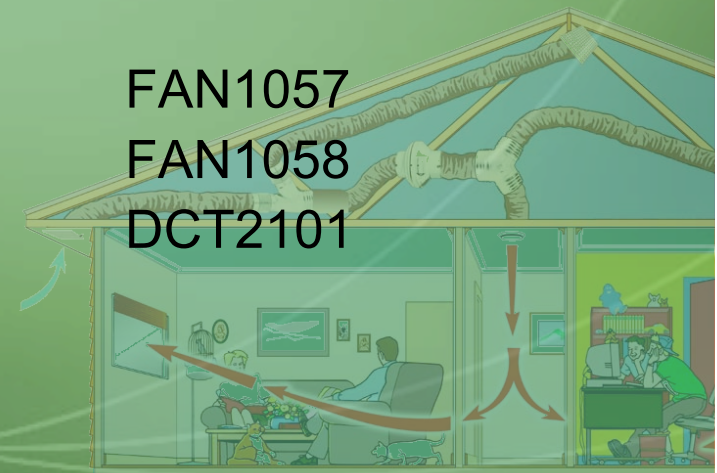
Expanded Smart-Vent product range for 2007

➤ **Homes up to 150m²**

- One Outlet system FAN1056
- Two Outlet system FAN0939
- Two Outlet system incl Summer FAN0850
- Additional Outlet Kit DCT2101

➤ **Homes from 150m² - 280m²**

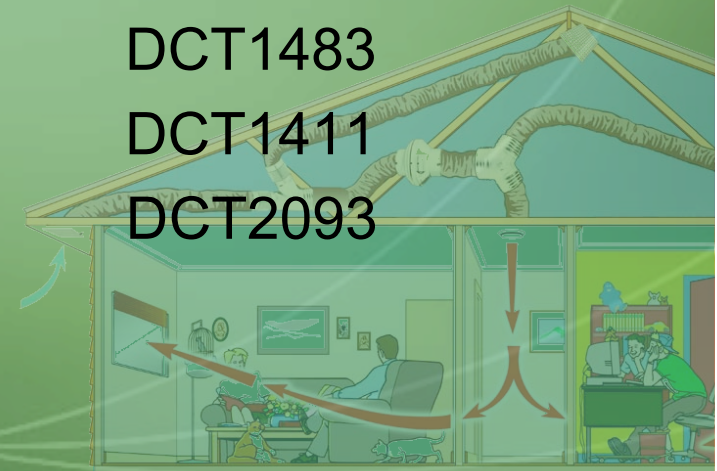
- Four Outlet system FAN1057
- Four Outlet system incl Summer FAN1058
- Additional Outlet Kit DCT2101



Smart-Vent Product Range

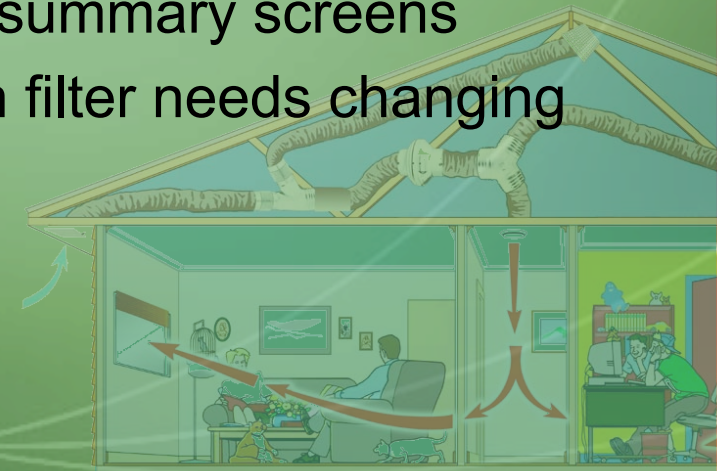
- **Homes up to 280m² - 560m²**
 - Six Outlet system FAN1064
 - Six Outlet system incl Summer FAN1065
 - Additional Outlet Kit DCT2101

- **Accessories**
 - 150mm 1kW Heater Kit DCT1226
 - 200mm 1kW Heater Kit DCT1483
 - Replacement sock filter G4 DCT1411
 - Replacement inline filter F7 DCT2093



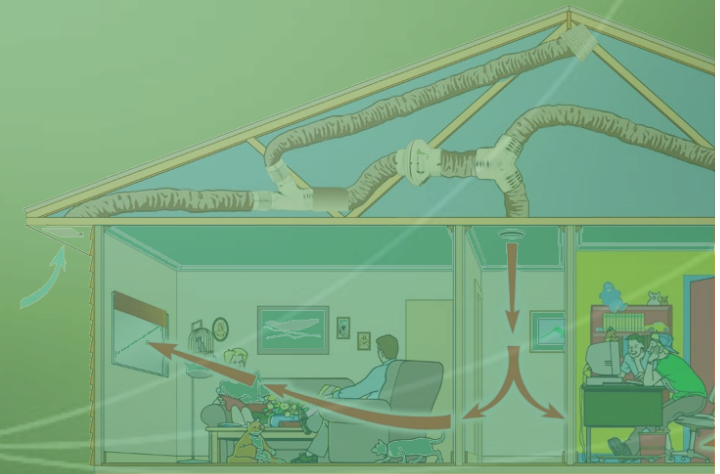
SmartVent Features

- New Digital Controller
 - Stylish design
 - Automatic control
 - Digital display of ceiling and room temperatures
 - Timer control of the heater
 - Key system settings displayed in summary screens
 - Flashing indicator to denote when filter needs changing
 - Child lock facility



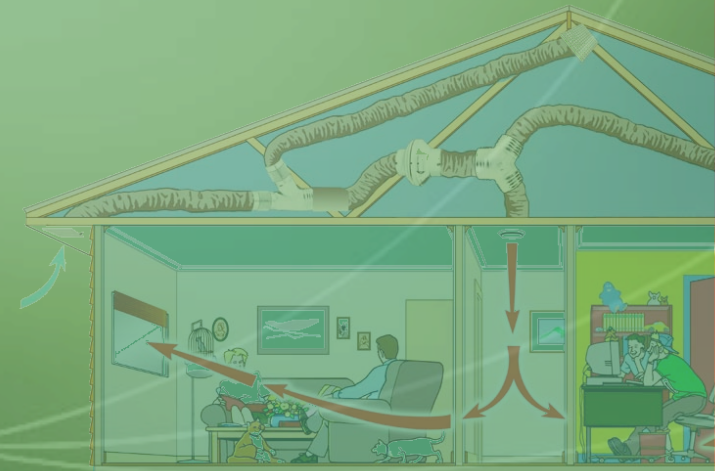
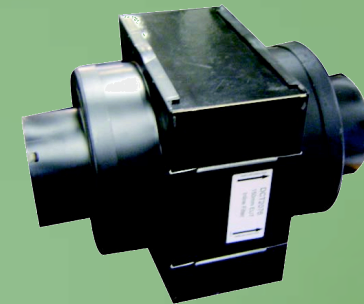
Choosing the correct system

- This structure is based on house size
- A 225m² home wanting 6 outlets and a summer feature would require:
 - SV04S Smart-Vent 4 Outlet system with Summer feature
 - 2x DCT2101 Extension kits



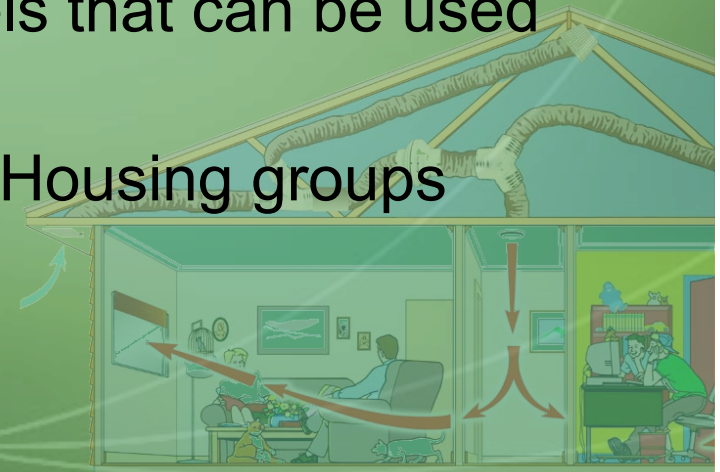
Smart-Vent Features

- High Efficiency Filters
 - G4 sock filter removes 80-90% of particles down to 10 microns
 - F7 inline filter removes 80-90% of fine particles down to 2.5 microns
- Acoustic Duct for whisper quiet performance
- 5 Year Warranty



Marketing Support

- Fully informative website to guide consumers / contractors
- Nationwide marketing campaign through direct mail and radio.
- Full colour POS literature to help consumers/contractors choose the correct system
- Full colour packaging for all models that can be used for in-store displays
- Assistance with presentations for Housing groups



Your role - The Contractor

- For consumers contacting you regarding Smart-Vent:
 - Simply provide them with the brochure and explain the selection chart
 - Have your pricing structure on hand
 - Advise them of the website for further information
 - Direct them to an electrical contractor for installation.
 - It's that easy!
 - If they have a technical enquiry direct them to our sales support 0800 006 006



www.smartvent.co.nz

This website provides:

- In-depth information on the selection process, the Smart-Vent features, frequently asked questions etc.
- Your details of how to contact Stewarts Electrical Supplies.





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